

CEGECOM: EASY|CLOUD

Launch Press Release

Luxembourg, 26th february 2015

Launch of the EASY|CLOUD offer by Cegecom.

Cegecom makes the Cloud simpler!

In 15 years, Cegecom has made a great name for itself as the alternative telecommunications operator in Luxembourg with its connectivity, Internet, voice and data centre solutions. Looking to the future and eager to overcome the challenge of convergence, the company is widening its scope and launching EASY|CLOUD: simple, flexible and secure Cloud services designed for major companies, SMEs, and administrations.

The context of the EASY|CLOUD launch




In a world of globalisation where competition is fierce, companies are subject to severe cost pressures. But at the same time, they face increasing technological challenges including that of convergence, which is gradually bringing down the barriers between IT and telecommunications. A source of increased performance and efficiency, convergence is also synonymous with increased complexity and substantial investment.

This situation can be managed perfectly well without losing time and resources better spent on your core activity. The ideal is to have a single partner to manage all those requirements, a partner with perfect knowledge of the local market, sufficiently flexible to offer solutions which evolve with your company's needs.

By launching EASY|CLOUD, a new Cloud offer «Made in Luxembourg» to enhance existing solutions, Cegecom aims to be that partner. For Georges Muller, Director of Cegecom, «This strategic choice is true to our vision – 'Connect your business to your future' – enabling us to respond precisely to the expectations of our clients. We are not the first, but we have taken the time to ensure that our solutions integrate the best technology can offer: flexibility and simplicity plus the all-important just-in-time element.»

The EASY|CLOUD offer

EASY|CLOUD is a new offer designed on the Infrastructure as a Service (IaaS) model. In an initial phase, Cegecom is launching three EASY|CLOUD services in partnership with Getronics, an international company specialising in the IT and communication sector.

EASY DRIVE	EASY BACKUP	EASY SERVER
		
<p>The online storage of your personal or professional data for easy access at any time, from any devices..</p>	<p>The secure solution for automatic backups and recovering data critical to your business.</p>	<p>Providing a virtual server which can be customised to suit your specific needs in real time..</p>

EASY|CLOUD is hosted in Cegecom's Luxembourg-based TIER IV data centre. Offered as part of a pay-as-you-use package, the services are interactive and in real time, which enables them to be managed simply and autonomously. This means that not only is time gained but also money, since it avoids the client having to invest in its own IT infrastructures.

Why EASY|CLOUD?

The new "Made in Luxembourg" Cloud offer from Cegecom is unique in its combination of several elements: maximum security, the opportunity to establish an "à la carte" service, to manage it autonomously in real time via a simple-to-use self-service Web portal. In addition, the range of services can be progressively enhanced in relation to the identified needs of clients.

More globally, clear synergies arise with the telecommunications solutions offered by Cegecom, thus embodying the convergence sought by companies. For example, the exclusive combination of EASY|CLOUD services with EASY|ONLINE solutions (the Internet by Cegecom) enabling clients to increase the security and accessibility of their data by having them transiting exclusively through the Cegecom network.

That is how Cegecom positions itself as a one-stop-shop for the telecommunications and Cloud requirements of major companies, SMEs and administrations.

About Cegecom

Cegecom in four dates

- 1999** Cegecom is created
- 2006** artelis is created: with the merger of Cegecom and VSENET (German operator and telecommunications services provider based in the Saarland). Today artelis is the leading telecommunications group in the Greater Region.
- 2014** Cegecom celebrates its 15th anniversary.
- 2015** Cegecom launches EASY|CLOUD, a new range of Cloud Computing services.

artelis in figures

160 employees

7 nationalities

EUR 60 million annual turnover

Between EUR 6 million and EUR 7 million per annum invested by the group in its networks in the Greater Region

1,500 kilometres of priority fibre optic network

Cegecom also means

Modern, reliable and secure technological infrastructures: with a complete portfolio of services including a national and international fibre infrastructure, linking the client to its data centres in total security, by virtue of SSL encryption; Tier IV hosting solutions in Luxembourg, in highly secure data centres; a high-speed Internet connection; à la carte Cloud Computing products and services.

An enterprise culture meeting current challenges: with the strong values of respect, commitment, client orientation and making full use of its diversity.

Local, highly-qualified teams: multilingual and motivated, each day they assist group clients to overcome their business challenges.

International openness: with a strategy of promotion and with contacts in Europe, America, Africa and Asia to win clients where they live, and to develop cooperation there.

Contact

Cegecom S.A.
Didier Wasilewski
3, rue Jean Piret
L-1027 Luxembourg
Tel.: 26 499-1
Fax: 26 499-699
Mail: didier.wasilewski@artelis.net